



# WORK PLAN

Our 2019-2020 work plan is based off of the three goals identified in our 3-year strategic plan. A board member helps oversee every project or item listed below. Project timelines and other information is found in our work plan spreadsheet.

## ORGANIZATIONAL SUSTAINABILITY

### VOLUNTEERING



- AMPHIBIAN MONITORING
- WINGRA CREEK CLEAN UP
- BADGER VOLUNTEERS
- ODANA RAIN GARDEN
- VOLUNTEER PARTNER MATCHING

### GOVERNANCE



- BOARD RECRUITMENT
- ADOPT BOARD HANDBOOK

### FINANCIAL HEALTH



- FISCAL TRANSPARENCY
- FUNDRAISING COMMITTEE
- DONOR MAILING
- LL BEAN 5K
- FUNDRAISING EVENT

## COMMUNICATION AND OUTREACH

### EDUCATION



- SCIENCE THURSDAY
- ABCs OF WINGRA
- NAKOMA MEETING
- NRF FIELD TRIP
- IMAX MOVIE
- KIDS WATERSHED PASSPORT

### COMMUNICATION



- NEWSLETTERS
- NEIGHBORHOOD NEWSLETTERS
- NEW GROUP/NEW MESSAGE
- WATERSHED MAPPING PROJECT

### COMMUNITY BUILDING



- MONROE ST FEST
- WINGRA BOATS PADDLE
- STORY CONTEST
- NEW HIGH EXPOSURE EVENT
- NEW SWAG
- ICE FISHING EVENT
- #STUCKONWINGRA
- SUMMER FISHING EVENT
- BUSINESS PARTNERSHIP PROGRAM

## WINGRA WMP

### PROJECTS



- LEAF PILOT WITH STREETS
- WI SALT WISE
- VILAS PARK MASTER PLAN

### PARTNERSHIPS



- QUARTERLY ALDER MEETINGS
- QUARTERLY ENGINEERING MEETINGS
- WINGRA STAKEHOLDER BIENNIAL MEETINGS